



Increasing the Success of Black Executives

HELPING LEADERS **WYN™**

LEAD360 HELPING LEADERS WYN

LEAD360

is a senior leadership organization delivering premium learning experiences and talent connections through a community of high-caliber leaders and inclusive companies.



Increasing the Success
of Black Corporate
Executives

OUR PURPOSE



FOR ORGANIZATIONS

LEAD360 exists out of the ongoing need to attract, develop, and illuminate a pipeline of value-adding senior business leaders of color



FOR LEADERS

LEAD360 offers executive development addressing both GM competence and cultural navigation

OUR CRITERIA



MIDDLE MANAGERS

High-performing and high-potential Middle Managers (Managers, Directors, VPs) who aspire to achieve E-level and C-level roles.



SENIOR LEADERS

Senior Leaders with general management experience desiring to further their influence as executive officers.

OUR SYSTEM



LEADERSHIP DEVELOPMENT

- Senior Leadership COMBINE
- WYN Academy
- Executive Coaching
- Thought Leader Development
- Needs Assessments



PIPELINE DEVELOPMENT

- Corporate Connection Forums
- Executive Interviews
- Industry Advisory Boards

LET'S WYN ACADEMY

LEAD360's Virtual Academy is a replacement for the LEADERSHIP COMBINE due to Covid-19. We've decided to upgrade the experience by offering both our WYN Academy experience AND the live LEADERSHIP COMBINE (September 2021) to our existing partners.

This change allows our TRIBE to experience a portion of our executive leadership training in advance of the live meeting; thus, creating a more meaningful experience.

Begin on September 30, 2020, members will explore relevant case studies, engage in literature reviews, contribute to online cohort discussions, receive feedback and coaching from industry experts, view strategic simulations, produce video presentations, and author an executive summary which is presented to their organization. Upon completion, participants will have a strong foundation in general manager competence including Executive Presence, Presentation, and Communication.



LEARNING MODALITIES

**Virtual
Classroom**
Cohort Sessions

**Wyn
Academy
Online**

**Executive
Coaching
Sessions**



**Business
Simulation**

**Executive
Encounters**

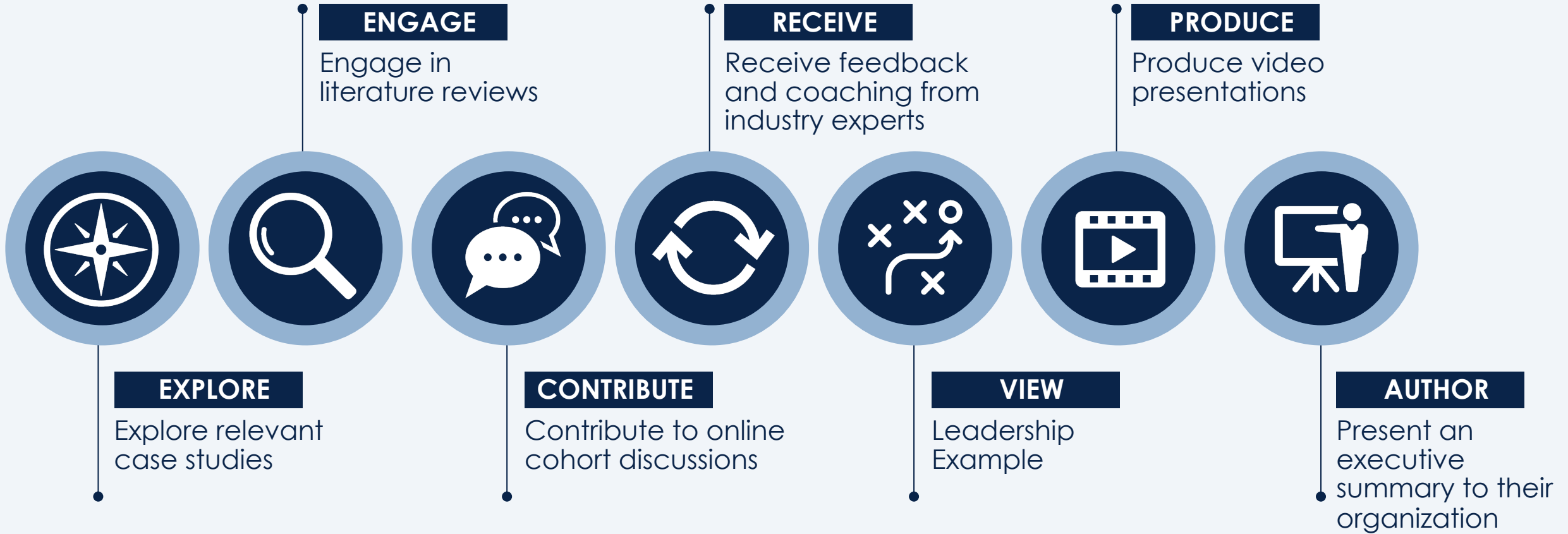
**Case
Study**

PROGRAM OVERVIEW EXECUTIVE LEADERSHIP

Module Overview	Competency Association	Objectives	Tools
Module I: Foundations of General Management Mastering middle management requires agility in leadership, finance, and data analysis. Through case studies, peer-learning and strategic connections with proven industry leaders, this segment will ensure that you attain proficiency in the areas required for general management.	<ul style="list-style-type: none"> Financial Mastery Leadership Development Leadership Agility 	This module provides in-depth instruction on core business principles related to financial management, strategy formulation, and accounting. Leaders will complete virtual self-directed assignments, including cases, assessment, videos, and classes.	<ul style="list-style-type: none"> Case studies Video review Primer Articles On-line classes
Module II: General Manager Strategy Departmental leadership involves a steep learning curve in executive influence, financial mastery and the ability to develop leaders. This module focuses on both building and communicating business rationale for resource acquisition.	<ul style="list-style-type: none"> Fiscal Planning Strategic Planning Business Leadership Leadership Development 	During this module, cohort members will be assigned to business teams. These teams will collaboratively assess case studies and practically apply real-world simulations to identify and contextualize an approach.	<ul style="list-style-type: none"> Strategic simulations Group sessions Cohort coaching Video review On-line classes
Module III: C-Suite Presentation Senior leadership requires exceptional communication, collaboration, and presentation skills. This module focuses on preparing and delivering a presentation that demonstrates your agility, strategy and results.	<ul style="list-style-type: none"> Executive Communication Executive Presence Executive Presentation 	During this module, participants will develop an executive presentation based on the simulations from the prior module which will be presented to the sponsor team.	<ul style="list-style-type: none"> Executive Presentations Feedback Session

ROADMAP

Over the course of 12 weeks, participants:



TIMELINE | 2020-2021 PROGRAM SCHEDULE

